

**“Bully” for Avenue Six Studios as the Van Nuys, California Based Film and Video Facility, Hosts Shoot for Bully Pictures’ Nissin Noodles Spot Starring Legendary Film and Television actor, James Hong**



Van Nuys, CA (July 21, 2009) – Bully Pictures just wrapped their latest commercial at Avenue Six Studios. Producer Gary Kout alongside Production Supervisor Theresa Martinsons oversaw the Nissin Noodles shoot.

The spot stars legendary film and television actor James Hong. One of the most well-known actors in the world, James Hong has been in over 450 feature movies and TV shows and is still going strong. Mr. Hong has entertained millions in *“Balls of Fury,”* as Lo Pan in *“Big Trouble in Little China”*, the voice of Chi Fu in *“Mulan”*, and appeared opposite popular stars like Harrison Ford in *“Blade Runner”* and Jack Nicholson in *“Chinatown”* and *“The Two Jakes”*. His recent television credentials include *Seinfeld* (*“Cartwright, Party of Four”*), *Chicago Hope*, and scores of others. Versatility has been James Hong’s trademark throughout his nearly forty-five years as an actor and entertainer.

As Hollywood’s hottest new film and television facility Avenue Six Studios (<http://www.avenuesixstudios.com>) continues to be a sought after location for Los Angeles/Van Nuys based production, film and video companies. The New Avenue Six Studio Complex offers one of the industry’s most versatile shooting environments. Located minutes from Burbank, LAX, and Hollywood, Avenue Six is expertly equipped.

The \$ Multimillion 20,000-square-foot facility includes two stages for all types of production. It also boasts several thousand square feet of office and other behind-the-scenes space. Avenue Six was recently chosen for LAUNCH•DRTV/900 Frames “Yoga Booty Ballet” Beachbody production. Canadian production company, Kingstar Direct Response recently completed work on their new infomercial shoot at Avenue Six Studios, as well. Production Manager Shawn Cheyene oversaw the action for a new fitness product, “Workout 180” with Director I-Li Chen and Set Decorator Susan Genito. Football and “Dancing With the Stars” Superstar **Jerry Rice** was tapped to topline the commercial shot over several days at the Avenue Six facility.

Avenue Six was also selected by Lifetime Television and executive producers Ron Ward, Yann DeBonne and Robert Pritchard for the channel’s latest reality offering starring psychic Lisa Williams. Several episodes for the noted psychic medium’s new show were shot at Avenue Six by LAD Productions, a Merv Griffin Company. It stars Williams at her psychic best. On the advertising side, Director Leon Melas and Square One Entertainment have created magic in the kitchen for their latest Shamwow product, Slap Chop. Shamwow frontman Vince Offer utilized Ave Six Studios’ east stage “Kitchen set” to create the proper mood for the company’s new infomercial.

Visit the Avenue Six Studios virtual tour on their website at <http://www.avenuesixstudios.com/>. Prop sales and rentals will be offered by appointment only. To schedule an appointment for studio facility rentals or prop sales, contact [samantha@avesix.com](mailto:samantha@avesix.com) or call 818.933.0818.

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