

**For Immediate Release**



## **OLD NAVY COMPLETES MR. T COMMERCIAL SHOOT at AVENUE SIX STUDIOS**

Van Nuys, CA - Culver City, California based Prettybird Productions and the Crispin, Porter + Bogusky Agency recently lensed their new Old Navy "Best Tee" spot at Van Nuys, California based Avenue Six Studios.

Directed by Rami Hachahce, Executive Producers for the production were Kerstin Emhoff and Ali Brown. Director of Photography duties were handled by Roman Jakobi. Click on: <http://www.youtube.com/user/oldnavy?v=fTWTI-6qSSE>

The Avenue Six production facility has recently completed construction on a new, fully functioning kitchen set and a new hair stylist station complete with four new addition restrooms. The New York City style main street set has been a production designers favorite. The addition of this outdoor location allows for even more flexibility for any shoot. Complete with sidewalks, foliage, functioning doorways, stairways, "stoops," interior/exterior lighting, and extensive true-to-scale, two and a half story facades, the new Avenue Six Main Street location is the perfect location for any movie, film or video production manager in search of an authentic city-scape or urban look. This, in addition to the almost 15,000 square feet of shooting space, [Avenue Six Studios](http://www.avenuesixstudios.com) continues to be a sought after facility for film, television, and commercial productions as well as photography.

With the addition of the **new** kitchen set, the multi-million dollar Avenue Six facility now includes five distinct shooting spaces equipped for all types of productions. The North Stage is the newest soundstage which features a 28' x 18' green screen cyclorama, a 12' wide x 10' high bay door for easy access for loading and unloading, a 17.5 foot grid height for lighting as well as a private production office, lounge area, makeup and dressing room and green room/talent holding room.

The South Stage consists of an entrance lobby/reception area, office sets, and a break-room style kitchen area. But by far, the most unique aspect of the South Stage is the conference room set which features three glass panel walls and fully-working projection screen and sound system.

The East Stage boasts almost 6,500 square feet of shooting space and features light laminate flooring, a 33.5' x 18' cove, and our original fully-functional gourmet kitchen. The East Stage also has a 12' x 12' bay door, an overhead lighting grid height of 16 feet, its own production offices and a spacious dressing room with two stylist stations.

[Avenue Six Studios](http://www.avenuesixstudios.com) is a state-of-the-art facility with a climate controlled environment, WiFi internet, video conferencing capabilities and Sirius/XM satellite radio with iPod connections throughout. Clients have access to the variety of standing sets, multiple wall flats that are easily moved from stage to stage as well as the in-house selection of translights and props. [Avenue Six Studios](http://www.avenuesixstudios.com) boasts an enormous gated and secure parking lot that is capable of providing enough room for the largest crew and production vehicle parking. See more at [www.avenuesixstudios.com](http://www.avenuesixstudios.com).

### **Contact Info**

[Contact Samantha via email](mailto:samantha@avenuesixstudios.com) or call 818-781-6600 for Studio Tours, bookings, and further information.

Media:

[Contact Handson PR via email](mailto:handson@avenuesixstudios.com)